

**OREO PUFFS® Cereal Puff Life Summer Sweepstakes**  
**Official Rules**

- **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND DOES NOT INCREASE YOUR CHANCES OF WINNING.**
- **VOID WHERE PROHIBITED BY LAW.**
- **ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.**
- **THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, ADMINISTERED BY, OR ASSOCIATED WITH META PLATFORMS, INC. OR INSTAGRAM. META PLATFORMS, INC. AND INSTAGRAM ARE NOT AFFILIATED WITH THE SPONSOR IN ANY WAY.**
- **MONDELÉZ GLOBAL LLC IS NOT A SPONSOR OR ADMINISTRATOR OF THIS SWEEPSTAKES.**

BY PARTICIPATING IN THE SWEEPSTAKES, YOU AGREE TO ABIDE BY AND BE BOUND BY THESE OFFICIAL RULES, WHICH ARE A BINDING CONTRACT, SO READ THEM CAREFULLY BEFORE PARTICIPATING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE SWEEPSTAKES PARTIES FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1. **ELIGIBILITY:** The OREO PUFFS® Cereal Puff Life Summer Sweepstakes (“Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia who are eighteen (18) years of age or older (or the age of majority in the jurisdictions in which they reside if majority age there is greater than 18) as of date of entry. Employees, officers and directors of Post Consumer Brands, LLC (“Sponsor”), Mondelēz Global LLC, Honeymoon Agency, Realtime Media LLC (“Administrator”) and their respective parent companies, affiliates, subsidiaries, or the respective advertising, sweepstakes, fulfillment and marketing agencies of each of the foregoing (collectively, the “Sweepstakes Parties”), their immediate family members and those living in the same household as such individuals (whether legally related or not) are not eligible to participate in the Sweepstakes or win a prize. For purposes of this Sweepstakes, “immediate family members” are defined as spouse, partner, parents, legal guardians, in-laws, grandparents, siblings, children and grandchildren and their respective spouses regardless of where they reside; “those living in the same household” shall mean people who share the same residence at least three (3) months a year, whether legally related or not. In the event that a household, based on postal address, enters the Sweepstakes using more than five (5) unique Instagram accounts, all of the Sweepstakes entries associated with that household (determined by Sponsor or Administrator at their sole discretion) will be disqualified. Void where prohibited by law. All federal, state, and local laws and regulations apply. By participating in the Sweepstakes, you unconditionally accept and agree to comply with and abide by these “Official Rules” and the decisions of Sponsor, including the interpretation of these Official Rules, administration of the Sweepstakes, selection of the winners, and Sponsor’s exercise of discretion, which will be final, non-appealable, and binding in all respects.
2. **TIMING:** The Sweepstakes begins at or about 9:00 a.m. Eastern Time (“ET”) on August 5, 2026 and ends at 11:59:59 p.m. ET on August 18, 2026 (the “Sweepstakes Period”). The designated computer clock of the Sponsor is the official time-keeping device in the Sweepstakes.
3. **HOW TO ENTER:** To enter the Sweepstakes, use one (1) of the entry methods described below::

**A. INSTAGRAM METHOD OF ENTRY**

- i. Become a follower of the @post\_cereals Instagram account.
- ii. During the Sweepstakes Period, find the advertised Sweepstakes post from @post\_cereals that promotes this Sweepstakes (the “Sweepstakes Post”), and post a comment in response to the prompt in the Sweepstakes Post that includes the hashtag “#OREOPUFFSSummerSweepstakes” (the “Comment”).

- iii. Your Comment must be suitable for publication and public viewing and must communicate messages and/or images consistent with the positive images and goodwill to which Sponsor wishes to associate. Your Comment must not: include or reference the consumption of alcohol, illegal drugs, marijuana, tobacco, firearms/weapons (or the use of any of the foregoing); promote any activities that may appear unsafe or dangerous; advocate or include any particular political agenda or message; or be obscene, indecent or otherwise not suitable for public viewing in the opinion of the Sponsor.

By completing the Instagram entry method above or the Alternate Method of Entry below, you will receive one (1) entry into the Sweepstakes, subject to the limit below.

You must remain a follower of the @post\_cereals Instagram account and maintain the same Instagram handle you had at the time you entered for at least thirty (30) days after the Sweepstakes Period for winner notification purposes. **NOTE: Sponsor may not receive Comments from Instagram users with "private" account settings (i.e., user has set their Instagram Account so that only people the user has approved can view their posts) due to the way Instagram operates its service.** Entries not received by Sponsor will not be entered into the Sweepstakes.

**Note:** To participate using the Instagram Method of Entry, you must visit Instagram.com on your computer or mobile device or download the Instagram application from your mobile device's app store and sign up for an Instagram account if you do not already have one. Creating an Instagram account is free. By submitting your information and creating an Instagram account, you will be required to agree to Instagram's terms of service and privacy policy. If you do not agree to Instagram's terms of service and privacy policy, you cannot enter using the Instagram Method of Entry. Entrants may instead enter using the Alternate Method of Entry described below. If participating via a mobile device, standard message and data rates may apply. Not all mobile telephone providers carry the service necessary to participate using the Instagram Method of Entry. Entrants should consult their wireless provider's pricing plans. A mobile device or Instagram account is not required to enter the Sweepstakes.

OR

**B. ALTERNATE METHOD OF ENTRY ("AMOE"):** To enter without using Instagram, hand-print your full name, complete mailing address (no P.O. Boxes), email address, daytime telephone number, date of birth, and the statement "OREO PUFFS Summer Sweepstakes" on a plain 3" x 5" card and mail it in a hand-addressed, envelope with proper postage affixed to: Oreo Puffs Summer Sweepstakes Entry (12747), c/o Realtime Media, LLC, 2460 General Armistead Ave, STE 209, West Norriton, PA 19403. Mail-in entries must be postmarked by August 18, 2026 and received by August 25, 2026 to be eligible. Each valid mail-in entry received will receive one (1) Sweepstakes entry, subject to the limit below. Photocopied, mechanically reproduced, or metered mail entries are void. No outer envelope may contain more than one (1) mail-in entry. Mail-in entries become the property of Sponsor and will not be acknowledged or returned.

By entering via either entry method, you are confirming your acceptance of and agreement to these Official Rules.

**LIMIT:** One (1) entry per person for the entire Sweepstakes Period, regardless of method of entry. Entrants may enter by either the Instagram Method of Entry or the Alternate Method of Entry, but not both. Attempts made by the same individual to earn more than one (1) entry by using multiple or false contact information, multiple Instagram accounts, multiple mail-in entries, or otherwise may result in disqualification. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries that are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive, or otherwise not in compliance with these Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Those who do not follow all instructions, provide the required information in their entry, or otherwise fail to abide by these Official Rules or other instructions of Sponsor may be

disqualified. Entries submitted by those who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. In the event of a dispute over the identity of an entrant who entered via the Instagram Method of Entry, the entry will be deemed submitted by the registered account holder of the Instagram account through which such entry was made, provided that person is eligible in accordance with these Official Rules. Any potential winner who entered via the Instagram Method of Entry may be required to show proof of being the registered account holder. "Registered account holder" is defined as the person assigned to the Instagram account by Instagram. In the event that a dispute regarding the identity of the individual who submitted an Instagram entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

4. **SWEEPSTAKES DRAWING:** On or about August 28, 2026 the Sponsor will conduct a random drawing to select fifteen (15) potential winners from among all eligible entries received through both entry methods combined in accordance with these Official Rules.
5. **ODDS:** Odds of winning a prize depend on the total number of eligible entries received for the Sweepstakes through both entry methods combined.
6. **WINNER NOTIFICATION/PRIZE CLAIMING:** Each potential winner who entered via Instagram will be notified via Instagram direct message in a commercially reasonable time after the drawing. Each potential winner who entered via the mail-in entry method will be notified via the email address provided at the time of entry. The Sweepstakes Parties are not responsible for and shall not be liable for incorrect, changed, or illegible contact information or for electronic communications that are undeliverable as a result of any form of active or passive filtering, or insufficient space in entrant's email or other account to receive messages. Sweepstakes Parties are not responsible for late, lost, intercepted, misdirected, or unsuccessful efforts to notify a potential winner. Notification is deemed to have occurred immediately upon sending the direct message or email notification, as applicable. If a potential winner cannot be contacted within a reasonable time period, if potential winner is ineligible, if any notification is returned undeliverable, or if a potential winner otherwise fails to fully comply with these Official Rules, potential winner will forfeit that prize and an alternate winner may be selected from among all remaining eligible entries. As part of the winner notification process, each potential winner will be required to complete and submit a prize redemption form ("Redemption Form") within five (5) days of date of notification, as a condition of receiving the prize. If any potential winner fails or refuses to return the Redemption Form within the required time period, if the Redemption Form is returned as or rejected, faulty, unclaimed or returned as undeliverable to potential winner, and/or a potential winner is otherwise noncompliant, the potential winner will be disqualified and an alternate will be selected, up to three (3) alternates, after which the prize will remain un-awarded. Potential winner becomes a "winner" only after verification of eligibility by Sponsor.

No more than the stated number of prizes will be awarded. If, for any reason, the number of prize notifications exceeds the stated number of prizes, the stated number of prizes will be awarded in a random drawing from among all recipients of such notifications. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

7. **PRIZES/PRIZE RESTRICTIONS:** The prizes to be awarded in this Sweepstakes are:

**Fifteen (15) Prizes:** Each winner will receive an OREO Puffs® Cereal Prize Pack. The prize pack includes: One (1) OREO branded puffy robe, one (1) branded sleep mask, one (1) pair of branded slippers, and (1) 10oz box of OREO Puffs® cereal. The approximate retail value ("ARV") of each prize is \$195.00.

The total ARV of all prizes available in the Sweepstakes is \$2,925.00.

Prizes are non-transferable, with no cash redemptions, equivalents, or substitutions except at Sponsor's sole and absolute discretion. All prize details not specified in these Official Rules will be determined in Sponsor's sole and absolute discretion. In the event that Sponsor is unable to provide a

prize or prize component, the Sponsor may elect to provide winner with the approximate value of such item in cash or award an alternate prize of equal or greater value. Prizes are awarded "AS IS" and without warranty of any kind, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Each winner will be solely responsible for all federal, state, and/or local taxes, and for any other fees or costs associated with the prize received, regardless of whether they, in whole or in part, are used. Winners will be solely responsible for complying with any tax reporting obligations. The ARV of each prize is based on available information provided to Sponsor as of the time these Official Rules are printed and may fluctuate. Unclaimed prizes will be forfeited. All prizes, if legitimately claimed, will be awarded. The Sweepstakes Parties are not responsible for and will not replace any lost, mutilated or stolen prize or any prize that is undeliverable or does not reach a winner because of an incorrect or changed address. If a winner does not accept or use the entire prize, the unaccepted or unused part of the prize will be forfeited, and the Sweepstakes Parties will have no further obligation with respect to that prize or portion of the prize. The Sweepstakes Parties are not responsible for, and winners will not receive the difference, if any, between the actual value of the prizes at the time of award and the stated ARV in these Official Rules or in any Sweepstakes-related correspondence or material. Limit one (1) prize per person/household. Sponsor will attempt to fulfill all properly claimed prizes within approximately four (4) to eight (8) weeks after winner verification.

- 8. GENERAL:** Subject to applicable law, each winner hereby expressly grants to the Sweepstakes Parties and their respective successors, assigns, sublicensees and designees, the irrevocable right to use and publish his/her name, social handle, likeness (photographic or simulated), voice, biography and place of residence for all purposes, including, without limitation, advertising, marketing, promotional and publicity purposes in connection with this Sweepstakes ("Advertising"), in any and all media now or hereafter devised, worldwide, in perpetuity, without any form of notice, permission or any amount or kind of compensation, except for the awarding of the prize to the winner. All copyright, trademark or other intellectual property rights in such Advertising shall be owned by Sponsor and/or its licensors, and each winner hereby disclaims and waives any claim of right to such Advertising. Such Advertising shall be solely under the control of Sponsor and/or its licensors, and each winner hereby waives any claim of control over the Advertising content as well as any possible claims of misuse of winner's name, likeness or voice under contract, tort or any other theory of law. The Sweepstakes Parties do not assume any responsibility for any disruption in the Sweepstakes, including, but not limited to, the failure or interruption of any social media platform or any internet service provider. In the event there is a discrepancy or inconsistency between disclosures and other statements contained in any Sweepstakes materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern, and control. In the event Sponsor is prevented from continuing with the Sweepstakes by any event beyond its control, including, but not limited to, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications or equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, or local government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "Force Majeure" event or occurrence), Sponsor shall have the right to modify, suspend or terminate the Sweepstakes. Sponsor additionally reserves the right, in its sole and absolute discretion to modify, suspend or terminate the Sweepstakes should causes beyond Sponsor's control corrupt or interfere with the administration, integrity, operation, security or proper play of the Sweepstakes.
- 9. CONDUCT:** The Sweepstakes Parties are not responsible for the actions of entrants in connection with the Sweepstakes, including entrants' attempts to circumvent the Official Rules or otherwise interfere with the administration, security, fairness, integrity or proper conduct of the Sweepstakes. The Sweepstakes Parties reserve the right, at their sole discretion, to disqualify (or terminate the prize of) any individual who is found to be, or suspected of, acting in any manner deemed by the Sweepstakes Parties to be in violation of the Official Rules, or to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person, or to be tampering with the entry process or the operation of the Sweepstakes, and void all associated entries and/or registrations. CAUTION: ANY ATTEMPT BY A USER, YOU OR ANY OTHER INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SWEEPSTAKES PARTIES

RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. If, for any reason, the Sweepstakes (or any part thereof) is not capable of running as planned for reasons which may include, without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, then the Sweepstakes Parties reserve the right at their sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. If terminated, the Sweepstakes Parties will award the prizes in a random drawing from among all non-suspect, eligible entries received for the Sweepstakes up to the time of such action.

**WAIVERS AND DISCLAIMERS:** The Sweepstakes Parties are not responsible for technical difficulties of any kind, or for false, incorrect, changed, incomplete or illegible contact information. The Sweepstakes Parties are further not responsible for lost, late, damaged, misdirected, illegible, incomplete or postage-due mail-in entries. The Sweepstakes Parties assume no responsibility or liability for: (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled registrations, entries, URLs, or emails; (b) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction or alteration of entries or registrations at any point in the operation of this Sweepstakes; (d) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, cable, satellites, servers, computers or providers utilized in any aspect of the operation of the Sweepstakes; (e) inaccessibility or unavailability of the Internet or Instagram or any combination thereof or for computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, social networking posts, or registrations, the announcement of the prizes, or in any other Sweepstakes-related materials; or (f) any injury or damage to entrants' or to any other person's computer which may be related to or resulting from any attempt to participate in the Sweepstakes.

- 10. RELEASES:** All entrants, as a condition of participation in this Sweepstakes, release, discharge, indemnify and hold harmless the Sweepstakes Parties, Meta Platforms, Inc., Instagram, and each of their respective directors, officers, employees, agents, successors and assigns (collectively, "Released Parties") from and against any and all liability, claims, costs (including attorneys' fees), losses, damages, fines, or actions of any kind whatsoever for injuries, death, damages, or losses to persons or property which may be sustained, in whole or in part, directly or indirectly, in connection with: (i) participation in any aspect of the Sweepstakes (including travel to/from any Sweepstakes activity), (ii) the receipt, ownership, use or misuse of any prize awarded, including any travel associated with any prize, (iii) the Released Parties' violation of rights of publicity or privacy, claims of defamation or portrayal in a false light or based on any claim of infringement of intellectual property; (iv) entrant's registration material on any related website, or (v) any typographical, human or other error in the printing, offering, selection, operation or announcement of any Sweepstakes activity and/or prize.
- 11. GOVERNING LAW AND LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Released Parties in connection with the Sweepstakes will be governed by and construed in accordance with the internal laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other laws.

BY ENTERING THE SWEEPSTAKES, ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (A) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (B) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO

EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (C) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES NOT TO EXCEED TEN DOLLARS (\$10.00), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (D) ENTRANTS' REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.

- 12. DISPUTE RESOLUTION:** The parties each agree to finally settle all disputes only through arbitration; provided, however, the Sponsor shall be entitled to seek injunctive or equitable relief in the state and federal courts in the State of Minnesota, and any other court with jurisdiction over the parties. In arbitration, there is no judge or jury, and review is limited. The arbitrator's decision and award is final and binding, with limited exceptions, and judgment on the award may be entered in any court with jurisdiction. The parties agree that, except as set forth above, any claim, suit, action or proceeding arising out of or relating to this Sweepstakes shall be resolved solely by binding arbitration before a sole arbitrator under the streamlined Arbitration Rules Procedures of JAMS Inc. ("JAMS") or any successor to JAMS. In the event JAMS is unwilling or unable to set a hearing date within fourteen (14) days of the filing of a "Demand for Arbitration", then either party can elect to have the arbitration administered by the American Arbitration Association ("AAA") or any other mutually agreeable arbitration administration service. If an in-person hearing is required, then it will take place in the State of Minnesota. The federal or state law that applies to these Official Rules will also apply during the arbitration. Disputes will be arbitrated only on an individual basis and will not be consolidated with any other proceedings that involve any claims or controversy of another party, including any class actions; provided, however, if for any reason any court or arbitrator holds that this restriction is unconscionable or unenforceable, then the agreement to arbitrate doesn't apply and the dispute must be brought in a court of competent jurisdiction in the State of Minnesota. Sponsor agrees to pay the administrative and arbitrator's fees in order to conduct the arbitration (but specifically excluding any travel or other costs of entrant to attend the arbitration hearing). Either party may, notwithstanding this provision, bring qualifying claims in small claims court.
- 13. ENTRY INFORMATION AND SWEEPSTAKES COMMUNICATIONS:** As a condition of entering the Sweepstakes, each entrant gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties for the purpose of administering this Sweepstakes and to comply with applicable laws, regulations and rules. Any information entrant provides to Sponsor may be used to communicate with entrant in relation to this Sweepstakes or on a Sweepstakes winner's list. By participating in the Sweepstakes, entrant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available at <https://www.postconsumerbrands.com/privacy-notice/>. In the event of any discrepancy between the Sponsor's Privacy Policy and these Official Rules, the provision that is more protective of entrant's personal information shall control and govern.
- 14. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

**15. WINNERS LIST:** To receive a list of the names of the winners, send a #10 self-addressed, stamped envelope for receipt by October 18, 2026 to: OREO PUFFS™ Cereal Sweepstakes (12747) - Winners List Request, c/o Realtime Media, 2460 General Armistead Ave, STE 209, West Norriton, PA 19403.

**16. SPONSOR:** This Sweepstakes is sponsored solely by Post Consumer Brands, LLC, 20802 Kensington Boulevard, Lakeville, MN 55044. Reference to third parties in connection with prizes and/or third-party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Sweepstakes.

**17. ADMINISTRATOR:** Realtime Media LLC, 2460 General Armistead Ave, STE 209, West Norriton, PA 19403.

Any questions, comments or complaints regarding this Sweepstakes must be directed to the Sponsor or Administrator only, and NOT to Meta Platforms, Inc., Instagram, or Mondelēz Global LLC.

OREO, OREO PUFFS, the OREO Design, the OREO Wafer Design and the signature OREO Blue color are trademarks of Mondelēz International group, used under license.